

PREVIEW



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #		Order #	2752434
Invoice Date		Alt Order #	WOC14233246
Invoice Month	September 2023	Deal #	
Invoice Period	08/28/23 - 09/24/23	Flight Dates	09/19/23 - 09/25/23
Advertiser	ISS/ Defending Bluegrass Values		
Product	Issue		
Estimate #	12715		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9913721		
Advertiser Code	734		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	2086AG		
Advertiser Ref	M217166		
Product 1	783		
Product 2			

Billing Address:

Great American Media/ POL
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/19/23	09/25/23	GMK @ 6A	6:00 AM-6:30 AM	MTWTF--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/23 09/25/23 MTWTF-- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WHAS Tu 09/19/23 6:20 AM GMK @ 6A 6:00 AM-6:30 AM :30 DBV235000H \$300.00 NM									
2	09/19/23	09/25/23	GMK @ 630A	6:30 AM-7:00 AM	MTWTF--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/23 09/25/23 MTWTF-- 3 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WHAS W 09/20/23 6:39 AM GMK @ 630A 6:30 AM-7:00 AM :30 DBV235000H \$300.00 NM 1 WHAS Th 09/21/23 6:52 AM GMK @ 630A 6:30 AM-7:00 AM :30 DBV235000H \$300.00 NM									
3	09/19/23	09/25/23	GOOD MORNING AMER ICA 7A	7:00 AM-8:00 AM	MTWTF--	:30	5	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/23 09/25/23 MTWTF-- 5 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WHAS Tu 09/19/23 7:24 AM GOOD MORNING AMERICA 7A 7:00 AM-8:00 AM :30 DBV235000H \$325.00 NM 3 WHAS W 09/20/23 7:55 AM GOOD MORNING AMERICA 7A 7:00 AM-8:00 AM :30 DBV236000H \$325.00 NM 5 WHAS Th 09/21/23 7:50 AM GOOD MORNING AMERICA 7A 7:00 AM-8:00 AM :30 DBV235000H \$325.00 NM 2 WHAS F 09/22/23 7:55 AM GOOD MORNING AMERICA 7A 7:00 AM-8:00 AM :30 DBV236000H \$325.00 NM									
4	09/19/23	09/25/23	GOOD MORNING AMER ICA 8A	8:00 AM-9:00 AM	MTWTF--	:30	5	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/23 09/25/23 MTWTF-- 5 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Tu 09/19/23 8:41 AM GOOD MORNING AMERICA 8A 8:00 AM-9:00 AM :30 DBV235000H \$325.00 NM 3 WHAS W 09/20/23 8:55 AM GOOD MORNING AMERICA 8A 8:00 AM-9:00 AM :30 DBV235000H \$325.00 NM 2 WHAS Th 09/21/23 8:54 AM GOOD MORNING AMERICA 8A 8:00 AM-9:00 AM :30 DBV235000H \$325.00 NM 5 WHAS F 09/22/23 8:46 AM GOOD MORNING AMERICA 8A 8:00 AM-9:00 AM :30 DBV236000H \$325.00 NM									
5	09/19/23	09/23/23	GOOD MORNING AMER ICA	7-9a	-----S-	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/18/23 09/24/23 -----S- 1 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Invoice #		Invoice Month	September 2023
Invoice Date		Invoice Period	08/28/23 - 09/24/23
Advertiser	ISS/ Defending Bluegrass Values		
Product	Issue		
Estimate #	12715		

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7	09/19/23	09/24/23	THIS WEEK	9-10a	-----S	:30	1	\$350.00	NM																																													
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9	09/19/23	09/25/23	WHAS11 NEWS AT 123 OP	12:30 PM-1:00 PM	MTWTF--	:30	3	\$180.00	NM																																													
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2	WHAS	Th	09/21/23	12:55 PM	WHAS11 NEWS AT 1230P	12:30 PM-1:00 PM	:30	DBV236000H	\$180.00	NM																																												
10	09/19/23	09/25/23	GMA3	1-2p	MTWTF--	:30	3	\$180.00	NM																																													
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3	WHAS	W	09/20/23	12:59 PM	GMA3	1-2p	:30	DBV235000H	\$180.00	NM																																												
11	09/19/23	09/25/23	GENERAL HOSPITAL	2-3p	MTWTF--	:30	3	\$250.00	NM																																													
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PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	September 2023
Invoice Date		Invoice Period	08/28/23 - 09/24/23
Advertiser	ISS/ Defending Bluegrass Values		
Product	Issue		
Estimate #	12715		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																									
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28	09/19/23	09/23/23	INSIDE EDITION	1135p-1205a	-----S-	:30	1	\$160.00	NM																																																																																																																									

PREVIEW



Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Invoice #		Invoice Month	September 2023
Invoice Date		Invoice Period	08/28/23 - 09/24/23
Advertiser	ISS/ Defending Bluegrass Values		
Product	Issue		
Estimate #	12715		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
28	09/19/23	09/23/23	INSIDE EDITION	1135p-1205a	-----S-	:30	1	\$160.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		09/18/23	09/24/23	-----S-	1	\$160.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	Sa	09/23/23	11:59 PM	INSIDE EDITION	1135p-1205a	:30	DBV236000H	\$160.00	NM
29	09/19/23	09/23/23	ABC COLLEGE FOOTB ALL 12P	12-330p	-----S-	:30	1	\$950.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		09/18/23	09/24/23	-----S-	1	\$950.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	Sa	09/23/23	1:52 PM	ABC COLLEGE FOOTBALL 12P	12-330p	:30	DBV236000H	\$950.00	NM
31	09/24/23	09/24/23	Good Morning America S 8-9a u	8-9a	-----S	:30	1	\$200.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		09/18/23	09/24/23	-----S	1	\$200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	Su	09/24/23	8:48 AM	Good Morning America Su	8-9a	:30	DBV236000H	\$200.00	NM
<u>Total Spots</u>							47			

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$18,205.00
<u>Agency Commission</u>	\$2,730.75
<u>Net Amount Due</u>	\$15,474.25